

Maliah White

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Education

University of Southern Indiana
Evansville, IN

Bachelors of Arts
Graphic Design

Public Relations and Advertising

Summa Cum Laude

Awards

**The Indiana Collegiate
Press Association**

- First Place Feature Page Design 2023
- First Place Sports Page Design 2023
- First Place Informational Graphic 2023
- Second Place Overall Design 2023
- Second Place Cover Design 2023
- Second Place Feature Page Design 2023

The Shield

- Above and Beyond Award 2023
- Shieldster of the Year 2022

Orientation Leaders

- Unsung Hero Award 2021

Involvement

Club President, USI Art Club
August 2022-May 2023

Oversaw all functions and tasks of USI Art Club including organizing a student art exhibit at the New Harmony Gallery of Contemporary art.

**Chapter President,
Public Relations Student
Society of America (PRSSA)**

August 2021-May 2023

Oversaw all functions of the USI chapter of PRSSA. Facilitated and led meetings.

Experience

Visual Editor, The Shield

Evansville, IN • July 2021-May 2023

- Designed and published monthly print newspapers
- Directed and edited all visual content for the publication
- Managed and trained all visual team members
- Established all procedures and developed new visual positions

**Marketing and Communications Intern,
University of Southern Indiana**

Evansville, IN • August 2022-December 2022

- Designed social media content for USI's College of Liberal Arts
- Conceptualized and executed social media posts and campaigns
- Coordinated with departments within the college to promote events

Logo Designer, Plasticity Nerorehabilitation

Evansville, IN • January 2022-May 2022

- Worked personally with client to design a logo for a new company to establish the brand identity
- Collaborated with a small group of designers to developed a brand logo from scratch, from idea conception to the finished product

Projects

Visual Director, The Shield Publication Committee

November 2022-May 2023

Designed the layout and visual elements for a 56-page magazine. Directed all visual aspects to meet the publication's standards and style.

Magazine Layout Designer, USI Candid Magazine

August 2021-May 2023

Designed magazine layouts for printed publication and helped establish the visual identity for the new magazine, including managing the master document and style guide.

Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Microsoft Office

Creative Problem Solving
Communication
Time Management
Teamwork